

POWERFULL BUSINESS PRESENTATION

 **In-Class Training (16 Hours 2 Days)**

Menjawab Masalah Apa?

Presentasi merupakan salah satu bentuk komunikasi penting dalam dunia bisnis untuk menyampaikan informasi, memotivasi, membujuk hingga mempengaruhi seseorang untuk membuat keputusan bisnis. Kemampuan presentasi merupakan satu dari sekian keahlian wajib yang dimiliki, terutama bagi Anda yang bertemu banyak orang serta kebutuhan untuk mempromosikan produk serta ide dari perusahaan kepada berbagai tipe *audience*.

Presentasi bisnis seringkali tidak mencapai sasaran dan tujuan dikarenakan beberapa faktor dan hambatan. Program ini akan bermanfaat bagi mereka yang ingin memberikan presentasi bisnis yang efektif dalam berbagai macam kondisi dan tipe peserta.

Manfaat Apa yang Anda Peroleh?

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami tipe presentasi
- Memahami pentingnya persiapan yang baik dalam presentasi
- Memahami tahapan melakukan presentasi
- Memahami cara membawakan presentasi yang baik

Apa Saja yang Dibahas?

- Perkenalan pada dasar-dasar presentasi
- Langkah-langkah persiapan sebelum memulai presentasi
- Membawakan presentasi
- Mengatasi berbagai kendala saat presentasi

Siapa yang Perlu Ikut

- Staf hingga level manajer yang melakukan presentasi dalam aktivitas kerjanya

Program Terkait

- Effective Business Communication

Catatan

- In-Class Training: Peserta diwajibkan untuk membawa laptop.

Problems to be addressed?

Presentation is an important activity in the business world to deliver information, motivation, and persuade people to make business decisions. Presentation ability is one of several mandatory skills, especially for you who meets many people and needs to promote a product and idea from the company to various audiences. This program is beneficial for you who would like to make a good business presentation in various audiences' conditions and types.

Business presentations often do not achieve goals and objectives due to several factors and obstacles. This program will be useful for those who want to give effective business presentations in various conditions and types of participants.

What goals will be achieved?

Having attended this program, participants are expected to:

- Understand the types of presentation
- Understand the importance of good preparation in presentation
- Understand the phases in doing the presentation
- Understand the ways to deliver a good presentation

What you will learn?

- Introduction to basic presentation
- Steps, preparation prior to starting a presentation
- Deliver the presentation
- Overcome various obstacles at the time of presentation

Who should attend

- Staff to a level manager who delivers a presentation in his working activities

Related Programs

- Effective Business Communication

Notes

- Notes In-Class: Participants should bring a laptop.



IDR 5,500,000

In-Class Training