

# SUPPLY CHAIN MANAGEMENT

 **In-Class Training (24 Hours 3 Days)**  **Live Virtual Training (12 Hours 4 Days)**

## Menjawab Masalah Apa?

Dewasa ini, pasar global menjadi sangat kompetitif, desakan bagi perusahaan untuk menemukan cara-cara baru dalam menciptakan dan memberikan nilai tambah bagi konsumennya semakin kuat. Perusahaan dituntut untuk dapat menyampaikan produknya secara efektif, cepat dan lebih efisien. Namun, ditemukan kondisi dilapangan bahwa praktik pengelolaan produksi berdasarkan rantai pasok belum optimal. Oleh karena itu, pemahaman mengenai pengelolaan rantai pasok sangatlah penting dalam rangka memperbaiki kinerja organisasi.

Program ini akan meningkatkan keterampilan dalam mengelola rantai pasok, sehingga rantai pasok organisasi dapat berjalan secara efektif & efisien.

## Manfaat Apa yang Anda Peroleh?

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami definisi rantai pasok & logistik, serta kinerja rantai pasok
- Menyusun strategi & jaringan rantai pasok berdasarkan karakter produk serta sasaran rantai pasok
- Mengelola permintaan & pasokan
- Memahami dampak koordinasi & komunikasi dalam rantai pasok
- Memahami aplikasi rantai pasok di perusahaan

## Apa Saja yang Dibahas?

- Kerangka Rantai Pasok
- Strategi & Jaringan Rantai Pasok
- Pengelolaan Permintaan & Pasokan
- Koordinasi dalam Rantai Pasok
- Pengelolaan Rantai Pasok

## Siapa yang Perlu Ikut

- Profesional dengan posisi manajer, supervisor yang terlibat dalam kegiatan operasi/produksi, logistik, pemasaran & rantai pasok
- Profesional dengan posisi staf yang terlibat dengan beberapa perusahaan lain terkait produk, sehingga membutuhkan pemahaman mengenai rantai pasok

## Program Terkait

- Global Supply Chain Management: Strategic and Practices in Product Distribution

## Problems to be addressed?

Currently, the global market is becoming very competitive, the pressure for companies to find new ways to create and provide added value for their consumers is getting stronger. Companies are required to be able to deliver their products effectively, promptly, and more efficiently. However, it was found in the field that the practice of production management based on the supply chain was not optimal. Therefore, an understanding of supply chain management is very important in order to improve organizational performance.

This program will improve skills in managing supply chains, so the organization's supply chain can run effectively & efficiently.

## What goals will be achieved?

Having attended this program, the participants are expected to be able to:

- Understand that Supply Chain is a System and needs to manage as it
- Understand how to minimize the supply chain vulnerability
- Understand the early warning system of supply chain performance
- Have a conversation and discussion for supply chain opportunities and threats to the future

## Problem to be addressed?

- Supply chain as an ecosystem
- Supply Chain Vulnerability and Its Performance Indicator
- Best practice in Supply Chain Management

## Who should attend

- Professionals with supervisory & manager positions involved in operations/production, logistics, marketing & supply chain activities
- Professionals with staff positions involved with several other companies regarding products, thus requiring an understanding of the supply chain

## Related Programs

- Global Supply Chain Management: Strategic and Practices in Product Distribution

 **IDR 7,000,000**  
In-Class Training

 **IDR 3,800,000**  
Live Virtual Training