


# GLOBAL SUPPLY CHAIN MANAGEMENT: STRATEGIC AND PRACTICES IN PRODUCT DISTRIBUTION

 In-Class Training (16 Hours 2 Days)

## Menjawab Masalah Apa?

Tujuan membangun jaringan rantai pasokan adalah untuk menyeimbangkan penawaran dan permintaan. Keseimbangan ini dapat dicapai jika ada aliran distribusi yang ramping. Namun pada prakteknya aliran ini memiliki kendala yang membuat jaringan menjadi tidak stabil. Begitu kendala dikelola dengan tidak tepat, mereka dapat mengganggu ekosistem rantai pasokan dan, segera, memutus jaringan. Jadi rantai pasokan tidak hanya untuk tingkat operasi, eksekutif puncak juga perlu memiliki sudut pandang rantai pasokan. Mereka, eksekutif puncak, membutuhkan perspektif rantai pasokan selama pemecahan masalah dan pengambilan keputusan.

## Manfaat Apa yang Anda Peroleh?

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memiliki pemahaman rantai pasok perlu dikelola sebagai suatu ekosistem
- Memiliki pemahaman bagaimana meminimalkan dampak kendala di dalam ekosistem
- Memiliki pemahaman tentang sistem deteksi dini pada kinerja rantai pasok
- Dapat berdiskusi terkait peluang dan tantangan rantai pasok di masa depan

## Apa Saja yang Dibahas?

- Ekosistem Rantai Pasok
- Kerentanan dan Indikator Kinerja Rantai Pasok
- Praktik Supply Chain Management

## Siapa yang Perlu Ikut

- Wakil Direktur
- Manajer Senior
- Manajer

## Program Terkait

- Supply Chain Management
- Practical Problem Solving
- Strategic Decision Making

## Problems to be addressed?

*The purpose of building a supply chain network is to balance supply and demand. This balance can be achieved if there is a lean distribution flow. However, in practice, this flow has constraints that make the network unstable. Once constraints are managed inappropriately, they can disrupt the supply chain ecosystem and immediately break the network. The supply chain is not only for the operations level. Therefore, the top executive must have the supply chain's viewpoint to solve problems & make decisions.*

## What goals will be achieved?

*Having attended this program, the participants are expected to:*

- Understand that Supply Chain is a System and needs to manage as it
- Understand how to minimize the supply chain vulnerability
- Understand the early warning system of supply chain performance
- Have a conversation and discussion for supply chain opportunities and threats to the future

## Problem to be addressed?

- Supply chain as an ecosystem
- Supply Chain Vulnerability and Its Performance Indicator
- Best practice in Supply Chain Management

## Who should attend

- Deputy Director
- Senior Manager
- Manager

## Related Programs

- Supply Chain Management
- Practical Problem Solving
- Strategic Decision Making



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